

Small Business E-commerce Support Program

MARCH 2023 | Positive Solutions has been selected by the NJEDA as one of a select few agencies to provide e-commerce and digital marketing services to eligible small businesses. Positive Solutions has already helped more than a dozen small businesses improve their websites and online sales capabilities during the recent stressful pandemic-era. Our team has experience and knowledge – contact us today.

Award Size

Restaurants up to \$11,400

Retail Stores up to \$10,800

Personal Care Businesses up to \$11,400

Benefits

- Website Design, Development & Implementation
- Online Ordering/Appointment Booking Platform Implementation
- E-commerce Platform Design, Development & Implementation
- Online Marketing Plan Development

Eligibility

Businesses must meet the following, minimum eligibility requirements:

- Restaurant, Retail Store or Personal Care business (e.g., barbershop, hair salon, nail salon, etc.)
- Situated in a commercial location with a physical store front in New Jersey
- Currently registered to do business in New Jersey
- Small business as defined by the US Small Business Administration (SBA)
- Able to provide a current NJ Business Assistance or Incentive Clearance Certificate

Fees

No fees will be charged for the Small Business E-commerce Support Program. The NJEDA will pay consultants directly for services provided, up to the maximum amount for each business type.

Program Details

The NJEDA Small Business E-commerce Support Program provides free consulting and digital marketing services to eligible New Jersey restaurants, retail stores and personal care businesses to assist with website development, site optimization, online e-commerce platform, online ordering platform, online appointment booking platform, and digital marketing plan. Learn more about the NJEDA program details at www.njeda.com/small-business-e-commerce-support-program

**HELPING TO BUILD A
STRONGER AND FAIRER
NEW JERSEY ECONOMY**

For more information visit

www.positivesolutionsteam.com/njeda-ecommerce-program

To Get Started, Contact

njeda@positivesolutionsteam.com